

ARFF Poster

Posters will be displayed in the foyer of the **ART** the night of the screenings.

Posters must be submitted with the film entry on May 5th. All posters must be school appropriate.

Describe the message, what you did to communicate the message and whether it was effective:

Tech 1.1.1: Generate ideas and create original works for personal and group expression using a variety of digital tools.

Visual Art 3.1.1: Applies, analyzes, evaluates and creates visual arts to express and present ideas and feelings.

Message:
How you communicated the message:
Was it effective:

The poster must include:

Name of the Film: _____

Name of Photographer (someone NOT YOU from this class): _____

C3.13 Identify project team roles necessary for different media **Tech 1.2.1:** Communicate and collaborate to learn with others

Category entered: _____

Lead Producer: _____ Lead videographer: _____

Lead Editor: _____ Musical score producer: _____

Cast Members:

Posters must be 11x17. Grading criteria is as follows:

Photography

Relevant to message **C12.9** Present a topic and focus that are appropriate for purpose and audience

Focus

Cropping/Angle **C6.6** Apply photographic elements of composition

Image Editing **Tech 2.3.2:** Select and use common applications.

Lighting **C6.11** Apply knowledge of light, and light sources, to capture correct exposure and mood.

Text:

Color choices **C13.6** Select color scheme

Font choice **C1.1** Use type families.

Font formatting/alignment **C13.5** Apply typography formatting

Readability **C13.5** Apply typography formatting

Spelling and Grammar **C11.9** Employ proofreading and editing techniques

Layout

Alignment **C11.6** Plan an organized layout

Organized **C10.12** Combine various types of objects and images

Color scheme **C13.6** Select color scheme

Eye Movement **C1.11** Define the principles of design

Emphasis **C13.8** Create an effective focal point

Background **C13.9** Select design appropriate for audience

Creativity