## **ARFF Poster**

Posters will be displayed in the foyer of the **ART** the night of the screenings.

Posters must be submitted with the film entry on May 5th. All posters must be school appropriate.

## Describe the message, what you did to communicate the message and whether it was effective:

**Tech 1.1.1:** Generate ideas and create original works for personal and group expression using a variety of digital tools. **Visual Art 3.1.1:** Applies, analyzes, evaluates and creates visual arts to express and present ideas and feelings.

Message:    How you communicated the message:	T.Ouui	Air Giffi Applied, analyzed, evaluated and ordated violation to express and present lacad and redinge.
Was it effective:    The poster must include:   Name of the Film:   Name of Photographer (someone NOT YOU from this class):	Messa	ge:
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The poster must include:  Name of the Film:  Name of Photographer (someone NOT YOU from this class):  C3.13 Identify project team roles necessary for different media Tech 1.2.1: Communicate and collaborate to earn with others  Category entered:  Lead Producer:  Lead Producer:  Lead Editor:  Musical score producer:  Cast Members:  Posters must be 11x17. Grading criteria is as follows:  Photography  Relevant to message C12.9 Present a topic and focus that are appropriate for purpose and audience Focus  Cropping/Angle C6.6 Apply photographic elements of composition  Image Editing Tech 2.3.2: Select and use common applications.  Lighting C6.11 Apply knowledge of light, and light sources, to capture correct exposure and mood.  Text:  Color choices C13.6 Select color scheme  Font choice C1.1 Use type families.  Font formatting/alignment C13.5 Apply typography formatting  Readability C13.5 Apply typography formatting		
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Spelling and Grammar C11.9 Employ prooffeading and editing techniques		
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## Layout

Alignment **C11.6** Plan an organized layout

Organized **C10.12** Combine various types of objects and images

Color scheme C13.6 Select color scheme

Eye Movement **C1.11** Define the principles of design

Emphasis **C13.8** Create an effective focal point

Background **C13.9** Select design appropriate for audience

Creativity